



Donor Recruitment

Develop & implement a donor recruitment programme

Are you looking for more donors but unsure how to go about it? Have you got a limited budget but need to see results? Would you like to pilot some donor recruitment activity but need help to do this?

TOTAL COST BAND – TBA (dependent on activity)

ConnectCharity can develop and implement a donor recruitment programme that will help your organisation start to build a donor base, linking this to a communication/development plan. Recruited donors can become committed givers. The process is broken down into a number of stages from which you are able to select those most appropriate to you.

Stage 1

- 1 hour meeting to discuss the need for donor recruitment and assess the current situation.
- Preparation of a proposed brief and schedule of work

Fee: Free

Timescale: Recommended plan of action to be provided in writing within one week of the initial meeting together with estimated costing based on this initial meeting

Stage 2

- Implementation of agreed activities from recommended plan of action with regular reviews and budget updates provided.

Fee: To be agreed - dependent on activity

Timescale: To be agreed

